

JOINING THE IMPACT NW BOARD

The Portland region stands at a tipping point. The ongoing housing crisis, flamed by the lingering pandemic and inflation, is displacing thousands of people, threatening to forever change the heart and soul of our region. How will we respond? Will we come together to support our neighbors like no region has yet to do?

Impact NW's is 100% committed to solving this challenge. That's why we are focusing on a mission to **prevent homelessness**. It's a simple yet powerful focus. By helping people get the supports they need at the critical moment, especially those from Indigenous, Black, Brown, Melanated, Immigrant or Asian communities, we help them avoid a crisis. Everyone benefits, whether they realize it or not.

Impact NW seeks people who share our passion and vision to join us on our Board of Directors. With a focused mission and strategy, plus strong finances, Impact NW is ready to take on the Portland region's biggest challenge. As a Board member, you will not only play a key role in driving our organization, you will help shape our community at a critical time in our history.









OUR MISSION IS TO

prevent homelessness



We believe in the fundamental right to a beautiful life. That, of course, means the stability and peace that come with basic human needs being met — a roof overhead, food on the table, warmth in the winter and cool air in the summer. More importantly, it also means a life filled with opportunity and community support, especially for Indigenous, Black, Brown, Melanated, Immigrant and Asian people.

Thousands of us are just one financial crisis away from losing our housing. We believe in supporting people and families on the edge before it's too late, but also in empowering the lives they lead beyond that moment — catalyzing a cascade of stability and strength that benefits everyone in our community.

OUR VISION

We envision a future where housing is a human right.



But we can't get there with imagination alone, or by simply asking, "Wouldn't it be nice?" We aim to set the standard for how this work is approached — and that starts by questioning long-held assumptions and best practices.

We will focus on systemic community change for the most vulnerable populations. Rather than taking our cue from obsolete models of the past, we will design for the margins. Our approach will be evidence-backed and focused on the data that matters. We will emphasize long-term solutions.

By strengthening our community connections, those in crisis will find us more easily — and collaborating with regional partners will expand our reach. Our work will support and inspire a new generation of changemakers to lead human rights advocacy. In this Impact Way, we will create a strong, equitable community with opportunity for everyone.

OUR VALUES



Humans are dynamic and complex, and their challenges doubly so. We seek to understand that complexity both with clients and each other. Self-care and empathy enable us to show up as our best authentic selves — being open to conversation, walking alongside our clients in their journey, and recognizing the beauty of our shared experience



Our work can be challenging, which is why it's critical to maintain optimism. We strive to be a leader in our space, knowing that the responsibility of long-term solutions ultimately lies with us. We are resourceful, tenacious, and willing to do the hard work of making a better future possible.



We believe in shared success — and know that when individuals are held back, our community is also held back. Providing help for those who need it most ultimately supports everyone. That's what peace means to us: a sense of justice and fairness that benefits the most people.



Systemic change requires the courage to do something different. We focus on what works — emphasizing the impact on human lives over theoretical pretenses. Many of our systems are structured around oppression and inequity, so working within them requires dismantling and rebuilding them. We start every conversation with the question, "What do people really need?"

OUR 2022 THEME

radical focus

To create the change we need in the Portland-Vancouver area right now, we need to think bolder and bigger. The status quo won't do.

We need something radical.

By focusing on **SELF-CARE** and **ANTI-RACISM**, we get to the heart of the matter. We create a culture of self-love that permeates outward into a world that really needs it. We fight the dark force of hate that stands like a battered wall, ready to be tumbled and replaced with a bridge that everyone can cross.

This is our radical focus – two points of emphasis that will propel us forward, more than anything else, toward our vision. This radical focus supports the people we serve, our employees, partners and supporters – and for everyone in our region. After all, we're all in this together.





THE JOB DESCRIPTION

As a member of the Board of Directors, you serve as a champion and keeper of Impact NW's mission to **prevent homelessness**. You both help set the course for the organization and oversee its progress.

You hold primary responsibility for the health and success of Impact NW. You uphold the organization's integrity at all costs. And you have fiduciary responsibility - you and the Board are ultimately responsible for the financial health of Impact NW. (We carry Directors & Officers insurance). Board members also support Impact NW's fundraising efforts.

Terms are for three years and renewable up to three terms.

Interested? Email us as board-apply@impactnw.org

For 2022, Impact NW seeks Board members with the following experience. We recognize that no one has them all; we seek a balance on the Board:

- 1. Alignment with our values and mission.
- Willingness to sign the organization's anti-racism statement
- Lived experience as a member of an Indigenous, Black, Brown, Melanated, Immigrant, Asian or sexual minority community
- 4. Connections to these communities for partnership alignment and collaboration
- 5. Lived experience with housing insecurity
- 6. Access to potential funding sources aligned with the Impact NW mission
- 7. Marketing and communications experience
- 8. Technology, finance or military experience