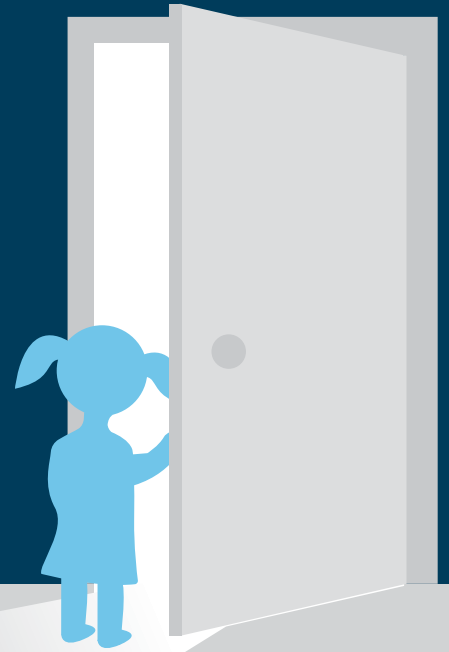


EARLY CHILDHOOD INEQUALITY

HOW EDUCATION CAN OPEN THE DOOR TO SUCCESS FOR KIDS IN POVERTY



of middle & upper income kids are enrolled in preschool.

vs.



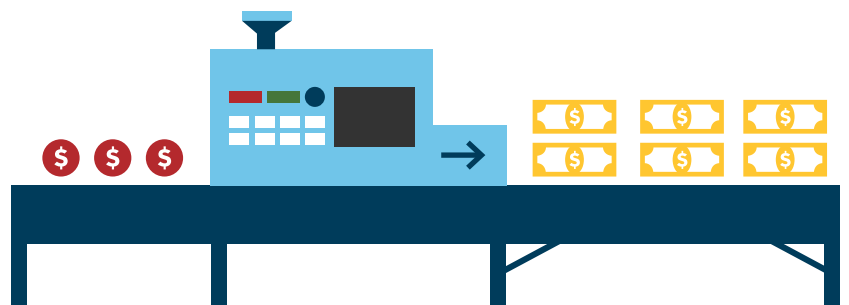
of low-income kids have access to high-quality preschool

BY AGE 4,

Kids who lack access to early learning can be up to **18 MONTHS** behind their peers.

How do we even the playing field?

Impact NW provides low-income families with high-quality parent-child interaction groups, home visits, kindergarten readiness, and more. These services are a smart investment for fighting poverty.



For every \$1 spent on early childhood education...

the return on investment to society is estimated at \$17!¹

When we invest in our children, society rises up alongside them:

20%
more likely



to graduate from high school

40%
less likely



to become a teenage parent

40%
higher



income per month by age 40

70%
less likely



to be arrested for a violent crime

¹ HighScope Perry Preschool Study Through Age 40 [2005]: <https://highscope.org/perrypreschoolstudy>