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2010-2011 ANNUAL **REPORT**



IMPACT NW'S MISSION

is to help people achieve and maintain self-sufficiency and to prevent and alleviate the effects of poverty.

OUR WORK

Throughout its 45 year history, Impact NW has served hundreds of thousands of low-income children, youth, families, seniors and adults with disabilities in Multnomah and Washington Counties, OR and Clark County, WA. We provide the following services:



SERVICES FOR SENIORS & ADULTS WITH DISABILITIES Promote independence, dignity, and quality of life by helping seniors and adults with disabilities remain and thrive in their own homes.



Provide school and community-based educational, pre-employment,

and life skill support to youth ages five through 24 in the metro area.



SERVICES FOR BASIC NEEDS

Provide comprehensive stabilizing and sustaining services to help families and individuals achieve and maintain long-lasting selfsufficiency.



SERVICES FOR YOUNG CHILDREN & THEIR FAMILIES

Promote the consistent nurturing, healthy growth and development, and school-readiness of children ages zero through five by providing education, support, and guidance.

BOARD OF DIRECTORS

Kirsten Day, Chair Barry Hendrix, Vice Chair Susan Priddy, Secretary Phil Dollar Christine Dunn Debra Flickinger Yassi Irajpanah **Robert McCarthy** Shirley Rogers Jerry Rosette Jay Stammer

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Impact NW saw another year of growth in many ways in 2010-2011. Most importantly, we made a difference in thousands of lives as we fulfilled our mission to support people in achieving and maintaining self-sufficiency and to reduce poverty. You'll read more about those success stories and the associated statistics in the report. But as importantly, Impact NW focused more attention on creating a sustainable business model that will ensure our ability to meet the increasing need for our services for decades to come.

Just as we work with clients to achieve individual financial independence, Impact NW spent the year devising a business model that will allow us as an organization to "walk our talk". We are becoming decreasingly dependent on government funding by increasing our earned income and diversifying our funding streams. We are targeting our efforts to increase the depth and measurable impact of our programs on low income children and families. To reduce the inefficiencies caused by the multitude of small but impactful non-profits, Impact NW completed 3 mergers in 2010-**2011, and we are engaged in two more as of this writing.** As a result, we've increased the depth, breadth and effectiveness of the services provided by each and all organizations involved.

The stories of our success abound. That path to success requires courage and self-discipline, the support of those with resources we don't have but need, and keeping our vision firmly alive yet adapting it to the changes that are part of life's journey. The same is as true of an organization's success as for those served by and serving at Impact NW.

Susan I. Stoltenberg **Executive Director**





2010-2011 HIGHLIGHTS

SHARING OUR STRENGTH

Impact NW is deeply committed to helping other worthy non-profits in our region thrive. One way we do this is by serving as a fiscal sponsor for organizations that might lack the staffing and resources to manage donations themselves. Impact NW offers our legal and taxexempt status to groups whose work relates to our mission - allowing them to continue doing great work in our community while developing a valuable, long-term partnership that **benefits our clients.** Currently, we are the fiscal sponsors for nine flourishing nonprofit organizations, including the Black Fatherhood Project, the Somali American Coalition of Oregon, the Children's Opportunity Fund of Washington County, and the SBCCA.





AKA SCIENCE

Making sure that children in our community have the tools they need to succeed in school - regardless of their family income - is one of Impact NW's top priorities. Because many area schools have had to cut the lab portion of their science classes, we have recently started implementing the AKA Science program. AKA Science provides fun, hands-on after school learning opportunities to approximately 1,000 children in grades K-6 each year. **Participating students get** excited about science and about school in general, thanks to our program: 75% of recent AKA Science participants demonstrated an improved attitude towards science and an increase in their school attendance!

SERVING THE SLAVIC COMMUNITY

Multnomah County's Slavic community has increased by 25% since 2000. Most of these Slavic immigrants left their country with little formal education, little or no English proficiency, and large, multigenerational families. Because of this, they are often isolated from community resources and left vulnerable to poverty, unemployment, and homelessness. Impact NW is a leader in serving this at-risk community sensitively and effectively. Impact NW is Multhomah County's Slavic-specific Service Provider; our work is led by ten staff members who are part of the Slavic community and understand their challenges firsthand. We reach Slavic clients through our Slavic Advisory Committee, a monthly Slavic Women's Group, Slavic client focus groups, and targeted outreach to Slavic community groups and churches. Last year, nearly one-fifth of all our clients were Slavic families and children.







GROWING SUSTAINABILITY

It's no secret that the Portland metropolitan area has been hit hard by our nation's economic challenges. As a result, government agencies have been forced to make cuts to vital programs that serve lowincome families and individuals, including many managed by Impact NW. Because we know that our services are needed now more than ever, Impact NW has worked diligently to draw upon our Community of Support - generous donors, foundations and business partners - to overcome these budget cuts and emerge stronger than ever. In fact, our 2010-2011 revenue exceeded the previous year's by nearly a million dollars with a 50% increase in individual giving!

IMPACT NW SERVICE SITES



PROGRAM	PURPOSE	PEOPLE SERVED	COMMUNITY IMPACT
CHILDREN, YO	UTH & FAMILY		
Parent-Child Development Services	To provide services for families with children age birth to five to promote positive parenting, healthy child development and school readiness. We provide a safe and nurturing environment in which families can receive developmentally and culturally appropriate education, guidance, and support services.	233 Children	98% of parents report they show an improvement in their problem solving skills, 87% show positive parenting skills and strategies and 95% of participants report they have the ability to support their child in getting ready for school.
Schools Uniting Neighborhoods (SUN) Community Schools	Support the academic achievement and social enrichment of youth and to improve the lives of children, their families and the community by developing schools into community learning centers, enhancing educational opportunities for stronger communities and later life success.	2,629 Students	Teachers reported the most improvement in overall academic performance for students in Community Schools. 82% of regular program participants show improved benchmark math scores, 80% show improved benchmark reading scores, and 95% of the 9th, 10th, 11th graders returned to school in the fall.
Social Support Services for Educational Success	To provide supportive services to adolescents age 12-17, particularly to youth at risk of dropping out or truancy, with the goal of helping them remain in school, re-enroll or complete their GED.	129 Youth	93% of youth showed academic improvements, 89% of youth demonstrated improvement in school attendance, and 96% demonstrated improvement in self-esteem or cultural pride.
HOUSING & SA	FETY NET		
Energy & Utility Assistance	To provide energy & utility assistance to support low-income households	13,640 Individuals 4,667 Households	Provides stability for thousands of individuals by meeting the most basic of human needs, helping them to maintain their housing and keep their heat and electricity running during the coldest, darkest months of the year.
Housing & Safety Net Services	To provide housing and supportive services to families and individuals that are homeless or at risk of becoming homeless, helping them transition from homelessness into stable housing, living wage jobs and a supportive social network.	1,614 Individuals 499 Households	Vulnerable families achieve stability, allowing them to focus on building skills that will help them lead independent lives.
SENIORS & AD	ULTS WITH DISABILITIES		
Transportation Services	Program makes it possible for Seniors and Adults with Disabilities to get to medical appointments, do their shopping, and participate in health promotion activities that keep them engaged in their community.	699 Individuals	24,122 Rides for Seniors and Adults with Disabilities allowing them to have extra mobility throughout the community, connecting them with vital services, which reduces isolation, improves health and longevity.
Congregate Housing Services Program & Resident Services	To improve the participant's quality of life by delivering services in a compassionate, efficient and cost effective manner while promoting independence and personal dignity.	694 Individuals	CHSP continued to offer meals to non-CHSP residents at the cost of \$5.50 per meal, 106 Resident Services clients received Benefits/ Entitlements Assistance, and 91 Resident Services clients received Eviction Prevention Services.
Senior Guardianship Assistance Program (Senior GAP)	Supports the health and independence of vulnerable seniors, helping them remain in their own homes, surrounded by the communities with which they are familiar.	264 Individuals	98% of participants became or remained physically and financially safe and 95% of participants had all of their bills paid on time.



PROGRAMS SNAPSHOT

FINANCIAL INFORMATION

2010-2011 FISCAL YEAR





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BALANCE SHEET

Total Assets

Total Liabilities

NET ASSETS

Unrestricted

Temporarily Restricted

Permanently Restricted

Total Net Assets

Total Liabilities and Net Assets

Total Operating Revenue
Total Expenses

FINANCIAL INFORMATION









2010-2011

\$4,945,526

\$2,071,806

\$2,660,660

\$192,515

\$20,545

\$2,873,720

\$4,945,526

\$9,113,327 \$9,401,057 10



GOVERNMENT. CONTRACT & FOUNDATION PARTNERSHIPS

Access to Recovery Alliance for Children and Families Ann and Bill Swindells Charitable Trust Ausplund Tooze Family Foundation Buckman Elementary School PTA Cascade Centers **Cascade Management** Charis Fund Children's Trust Fund of Oregon City of Portland, BHCD City of Portland, C3 program Easton Koehler Family Fund of the OCF Gap Foundation Money for Time Program Harvest Foundation Hollywood Senior Center Homeforward Hoover Family Foundation Howard Wallis Irwin & Dorise Carlyon Irwin Foundation HUD Community Planning & Development Div. Human Solutions J.E. Fehsenfeld Family Foundation J.W. & H.M. Goodman Family Charitable Foundation JFR Foundation Joseph E. Weston Public Foundation of the OCF Juan Young Trust Jubitz Family Foundation Juliet Ashby Hillman Foundation Moreland Presbyterian Church Multnomah County Northwest Health Foundation Northwest Regional Educational Laboratory Oregon Commission for Voluntary Action and

Services Oregon Department of Education Oregon Department of Human Services Oregon Heat **Oregon Partnership**

Oregon University System Pacific Power Foundation PacificSource Charitable Foundation Portland Children's Investment Fund Portland Public Schools Portland State University Portland Women's Foundation R.L. Woolworth Foundation **Ride Connection** Robert Brady Charitable Trust Rose E.Tucker Charitable Trust Safeco Insurance Foundation Schamp Family Fund of the OCF Southeast Uplift The Collins Foundation The Herbert A. Templeton Foundation The Jackson Foundation The Lindgren Foundation The Neighborhood Partnership Fund U.S. Bancorp Foundation United Way of the Columbia-Willamette Valley Community Presbyterian Church Wal-Mart Foundation Washington County Office of Community Development Washington County, Department of Aging & Veterans Affairs Wessinger Foundation Women's Care Foundation

FRIENDS OF IMPACT NW **GIVING SOCIETY**

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Kirsten J. Dav **Richard Deats** Phil Dollar Eileen Drake Annie Edwards Mary Fink Brigid Flanigan Christie Gave

Thomas Harburg and Alida Rol Tanya Harding Barry & Marilyn Hendrix Fred Kawabata Geraldine Kawabata Kirsten Kavs Ross E. Lienhart Robert Matheson, MD Spencer McNeill Susan E. Priddy Craig and Debra Ramsey Shirley Rogers Kim Sisul Henry D. Specht Jim Stocks Bruce and Robin Stoltenberg Jerry Rosette Susan Stoltenberg Ruth Szilagyi David & Christine Vernier Traci Wheeler Michael and Patricia Whiteford Easton Koehler Family Fund of the OCF Silver Oak Advisory Group Katherine and John Zelko



\$5.000+

CH2M Hill Emerick Construction Co. Genentech, Inc. Hoffman Construction Co. JPMorgan Chase Logitech Monsoon Commerce Nordstrom, Inc. - Contributions NW Natural Gas Company Pacific Power Employee Appreciation Fund PCC Structurals Providence Health & Services Safeco Insurance Foundation Temp Control Mechanical Trust Management Services, LLC Turner Construction Company Junki Yoshida

\$2.000 - \$4.999

Alliant Systems The Boeing Company Brown Paper Tickets Capital Pacific Bank **Richard and Patti Falaschetti** PECO Manufacturing Speed's Supertow The Standard Target Corporation Laurie Weiss

\$1.000 - \$1.999

Lynne and David Bangsund Benson Industries Carr Construction. Inc. Coffman Excavation Kirk Davis DeaMor Associates, Inc. Dynalectric Company GBD Architects GNSA John Grady Group Mackenzie Kohl's Jerilyn Marler and Dan Davis Morrow Meadows Corporation Leslie Naman Don and Candace Pavne Western Partitions Inc.

\$500 - \$999

Shelby Cass Charter Mechanical Contractors, Inc. Columbia Wire & Iron Works, Inc. Paul Dockter & Pamela Kellev-Dockter Floor Factors Fred Shearer Sons. Inc Robert Geddes Heffernan Group The Horse Brass Pub Imelda's Shoes JH Kelly, LLC Kids At Heart Toys Susan Knueppel Cade and Julie Lawrence Fini C. Lowell Rebecca and Greg Mowe Sarah T. Neidhardt Oregon Electric Group Oregon Medical Evaluations, Inc Performance Contracting, Inc Philadelphia Insurance Companies Prost German Pubs. Inc. Schonert and Associates. Inc Standard Insurance Co. Charitable Trust Dawn St. Clair Streimer Sheet Metal Works Kathv Swift Julia J. Wentworth and Scott A. Gunderson West Coast Bank Bob Williams

\$250 - \$499

Taylor Sharron L. Brainard Brian and Becca Davis Marisa A. Decristoforo Rebecca Eberle Susan K. Freed Karen Frev Allen R. Greene Diana Hall Harriet Hegge Scott Herson-Hord Robe Imbriano Linda and John Koser Christopher Lauer Esther Lewis

Deborah Banks and David Clark

Lockett Albritton and Courtney Taylor-

Sherry Bural and Julie Barbour

Scott A. Gunderson and Julia J. Wentworth

Amy Houchen and Richard Wise



DONORS









A Community Of Support Since 1966

www.ImpactNW.org

info@impactnw.org Facebook.com/ImpactNWsince1966

REGIONAL SERVICE CENTERS

Brentwood-Darlington Community Center 7211 SE 62nd Avenue Portland, OR 97206 503-988-5961

> Dancing Tree Family Center 10055 E. Burnside Street Portland, OR 97215 503-988-6000

SE Multicultural Services for Seniors & Adults with Disabilities

4610 SE Belmont Portland, OR 97215 503-988-6300



