

PRESS RELEASE  
FOR IMMEDIATE RELEASE

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eliminating racism  
empowering women  
**ywca**  
of greater portland

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## INNOVATIVE PARTNERSHIP FORMED BETWEEN IMPACT NW & YWCA OF GREATER PORTLAND

Impact NW and the YWCA of Greater Portland announced today that they have partnered to improve the efficiency with which both organizations serve seniors in our community. This collaboration will strengthen existing services designed to empower seniors to maintain healthy and independent lives in the safety of their own homes.

As of July 2013, the operation of YWCA's East County Senior Services will be sub-contracted to Impact NW. In 2011-12, the YWCA's Senior Services Program provided 903 seniors services that delayed their need for long-term care, resulting in a significant cost savings to our community.

Seniors will still access the same services at the same location and YWCA staff have been retained, which should make this transition an easy one for seniors and adults with disabilities living in eastern Multnomah County.

In September 2012, the YWCA entered into an Administrative Services Agreement with Impact NW, making Impact NW responsible for the YWCA's accounting, payroll and human resource functions. This innovative relationship has allowed the YWCA to spend an additional \$100,000 on direct services to the vulnerable people they serve, as a result of savings on administrative costs.

Together, both agencies expect to provide better services and conduct stronger outreach about the needs facing seniors in our community. As the number of seniors in the greater Portland area—not to mention the nation—increases, Impact NW and the YWCA anticipate this new partnership will also result in the best possible use of our community's resources.

***Impact NW's mission is to help people prosper through a community of support.*** Founded in 1966, Impact NW implements innovative programs that respond to our community's specific needs, connecting our clients with tools and resources that empower them to break the inter-generational cycle of poverty and transition into financial independence. Impact NW has grown to serve over 60,000 residents in Multnomah, Clark, Washington and Clackamas Counties and parts of Washington State, including children, families, seniors, and adults with disabilities.

***The YWCA of Greater Portland's mission is to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all.*** The YWCA has been serving the Portland community for over 110 years. In 2011-2012, YWCA services reached over 11,500 individuals across the greater Portland and surrounding areas.

*The YWCA believes that partnerships are the cornerstone of providing high-quality, fiscally responsible, sustainable services to the community's most vulnerable people. The YWCA has an*

*established history of partnering with local organizations and groups aligned with its mission of eliminating racism and empowering women.*

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