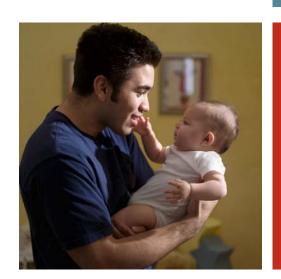






INVESTMENT IMPACT

ANNUAL REPORT 2012-2013







MESSAGE FROM EXECUTIVE DIRECTOR

As a trusted partner and deep investor of Impact NW, I would like to share some of the successes of the past year with you. I love nothing more than watching your eyes shine at the power of your investment in those we serve.

With your help, we were able to:

- Secure housing, employment and education for over 1,500 families so they can nurture their children's success in school and in life.
- Start hundreds of newborn babies and their families off strong through our weekly in-home visits that provide parenting support and access to the resources they need to parent effectively.
- Help thousands of children prepare for and succeed in school through our 10 community schools, mentoring program, counseling and career preparation programs and work with youth in foster care.
- Support over **1,200 seniors** in obtaining the services and resources they need to age safely in our community and their homes.

These accomplishments are just the beginning of the success stories you have fostered with your investment in Impact NW. We never stop trying to improve the effectiveness of our services. We want to ensure that anyone turning to Impact NW for help receives compassionate, responsive and effective advice and support in fulfillment of our mission: *To help people prosper through a community of support.*

Thank you again for restoring hope and opening the doors of opportunity for the thousands served through Impact NW and your partnership.

Sincerely,

Executive Director



2012-2013 YEAR IN REVIEW

YOUR IMPACT

36,000

Individuals received nurturing, effective and quality services

12,000

Meals were served weekly to hungry children

3,321

Volunteers served 32,382 total hours, a value of \$688,117 in additional services

63%

Of those served were people of color or from immigrant or refugee backgrounds

\$9.00

Every dollar you donate leverages an additional \$9 from other sources

HIGHLIGHTS



Vigor Industrial, Daimler Trucks North America and Manufacturing 21 Coalition sparked development of our **Pathways to Manufacturing Program**, bringing the manufacturing industry into Portland classrooms and taking our students to the manufacturers through field trips, internships and summer jobs.

We contracted with the **YWCA of Greater Portland** to provide administrative support, including finance, accounting, budgeting and human resources. In doing so, we saved the YWCA over \$150,000 while increasing our earned income by \$75,000.

The **Meyer Memorial Trust** became so excited about what we're doing with the YWCA and our belief that we can lend similar support to other nonprofits, that they awarded us a generous \$200,000 grant. This will expand and enhance Impact NW's capacity to lease our financial and human resource functions to other organizations, thus strengthening other local service organizations' ability to invest maximum dollars in services to clients.

Through our **Veterans Services Program** we are working with families of veterans to prevent homelessness in Clark County, Washington, and Washington and Clackamas Counties in Oregon through a three year grant in partnership with Transition Projects, who offers similar services to families of veterans in Multnomah County. We connect families to the services, resources and support they need to stabilize their homes, families and employment.



EARLY CHILDHOOD & FAMILY SERVICES

Serving parents and their newborn children through age 5



Impact NW's programs use home visits, parent-child playgroups, early intervention services and partnerships with other community organizations to help families interrupt generational poverty and ensure children ages newborn to five are warmly nurtured in homes free of abuse and neglect, are progressing physically and developmentally, and arrive at kindergarten ready to succeed in school and life. Each year over **1,200** individuals, including **550** children, blossom with the supportive Early Childhood services of Impact NW.

YOUR IMPACT

1,200

children and parents are stronger, safer and more stable

91%

of the parents participating in this program increased appropriate parent-child interaction

90%

of the children participating in this program are now on track in their motor, communication and social/emotional skills

What our clients are saying...

"I am so thankful to have a program like Healthy Start because it has really helped my daughter. When I compare her to other kids her age I can see the difference in her development. The program really works, I mean it!" —Sasha, a single mother

"Our PCDS Playgroup has completely changed our lives! Our stress level has gone from critical to manageable. We have learned how to be better parents and a more supportive family." –The Jones Family

"We've all had our moments. It's not easy being a parent. It's just nice to know there are other dads out there that feel the way I do and we can help each other out." – David, a dad in Impact NW's Community Dads' Group

YOUTH & FAMILY SERVICES

School and community-based educational, pre-employment, and life skill support to youth ages 5-21

Impact NW helps students remain in school and graduate on time by providing positive adult role models and after school activities that engage students, family members, and community members. We believe every student deserves access to the tools and resources necessary to grow into productive, independent adults regardless of their family's income or challenges. Each year over 10,000 **children** receive the support they need to succeed in school and life.



Tammy's Story



"Before I came to Impact NW, I was totally faking it. All my friends had these big plans for college and I'd say 'oh, yeah, I'm going to Stanford or UCLA.' Really, I figured I'd be homeless because when you turn 18 and graduate from high school your foster family doesn't have to keep you anymore. I was so scared and felt so alone. Then Dana came to school one day, and I

liked her so I started going to see her. She helped me realize that it's all up to me, but that I can get help to make my dreams come true. I don't know if I would have graduated high school without this program. I'm hoping some day I will be a nurse, but really liked running the VooDoo Doughnut Van. So, who knows? Maybe I'll start my own business."

YOUR IMPACT

10,824

youth received help to keep them on track to succeed in school and life

of the youth participating in mentoring have remained free from or have decreased use of drugs and alcohol

of the foster youth participating in the Independent Living Program are employed and/or obtained stable housing

SENIORS & ADULTS WITH DISABILITIES

Promoting independence, dignity and quality of life by helping seniors and adults with disabilities remain and thrive in their own homes



Impact NW gives clients the tools and support they need to be healthy, happy, active, and to remain safely at home and in our communities.

We take a holistic view of healthy aging, addressing each client's physical, mental and emotional well-being. We are committed to helping our region's most vulnerable seniors and adults with disabilities access resources that enable them to remain successfully in their homes, while still being able to participate in our community.

YOUR IMPACT

1,200

elders received support they need to stay safe and remain healthy and active

39,953

rides to medical appointments, errands and social outings were provided

97%

of the seniors exiting our program remained independent in their own homes

What our clients are saying...

"I look forward to the activites offered at the senior center every week. They give me a reason to get out of the house, socialize and keep my brain moving." –Vivian, a quilting club participant

"Anna calls me weekly to remind me to call the doctor and she even takes me to my appointments. It's nice to know that someone is looking out for me when I forget." -Carl, program participant

"I recently had to move and did not know how I could manage to do it. Your staff was so kind and I am grateful to all of them. They said they would do all that they could to help me—and they did!"—Lillian, program participant

HOUSING & SAFETY NET SERVICES

Stabilizing and sustaining services to help families and individuals achieve and maintain long-lasting self-sufficiency

Impact NW provides a safety net for families in crisis with services that connect them to housing and energy assistance while supporting them as they move toward independence. Impact NW's programs take a comprehensive view of poverty. We know that unless a family has their basic needs met, securing employment and permanent housing can be a daunting prospect. That's why we work with each family to develop individualized action plans providing the tools they need to secure a brighter future for themselves and their children.



Rebecca's Story



"Last summer my circumstances spiraled into an avalanche. My savings was exhausted and life had taken me under. The worst feeling in the world was looking at my children and trying to figure out how to tell them we no longer had a place to live. To say I was overwhelmed would be a grave

understatement. I was still working full-time and now being garnished for medical bills. I didn't know how I was going to be able to afford a place to live even if I could find the time to look for a place.

When I found myself at Impact NW, I had no idea that I was walking through a door that would not only offer me hope, but also help me back up onto both feet. From the bottom of my heart, thank you!"

YOUR IMPACT

20,775

individuals received services to ensure their independence and increase their prosperity

94%

of the families served secured permanent housing and have remained there

85%

of the individuals served have increased their income potential

DONOR HIGHLIGHTS

The POWER OF ONE can IMPACT thousands



The Impact NW Power of One Luncheon celebrates the work made possible by generous individuals, businesses and organizations that have supported us over the past year, while also engaging new community partnerships.

Many thanks to the more than 275 people who helped us tell the story of the Power of One and raise over \$75,000 in one short hour. Together we create the community of support that ensures everybody has the opportunity to realize their full potential.

Congratulations to the 2013 Power of One Award winners: Ralph Leftwich and Kathy Stromvig; our Community Partner Award winner, Alan Sprott and Vigor Industrial; and Yolanda Award Winner, Shalynda, who inspires us all with her courage in pursuing success and a prosperous future.



John Bartholf, CEO of Coverall of Oregon, first learned of Impact NW through KOIN Local 6 coverage of our annual gift drive. Moved by the stories of low income families working towards economic self-sufficiency, Mr. Bartholf gave generously to the Holiday Drive, and then matched his own gift to ensure our senior clients had gifts for the holidays.

Mr. Bartholf and Coverall served as the Title Sponsor of the 12th Annual Garden Party - contributing over \$30,000 to the event. In addition to making contributions, Coverall employees have generously given their time by volunteering in Impact NW's programs and events. Coverall's support of Impact NW has enabled us continue to provide high quality, effective human services to children, families, seniors and adults with disabilities.

Mr. Bartholf's enthusiastic support of Impact NW is an inspiration to all of us. As Mr. Bartholf always humbly responds, "It's my responsibility to do what I can to help those who need it."

2012-2013 Fiscal Year

OPERATING REVENUE

TOTAL \$9,937,070

OTHER REVENUE \$131,619

IN-KIND DONATIONS \$315,646

PROGRAM FEES \$483,883

CHARITABLE DONATIONS \$1,441,435

GRANTS & CONTRACTS \$7,564,487

BALANCE SHEET

Total Assets	\$4,981,318
Total Liabilities	\$1,943,726
NET ASSETS	
Unrestricted	\$2,364,681
Temporarily Restricted	\$652,366
Permanently Restricted	\$20,545
Total Net Assets	\$3,037,592
Total Liabilities and Net Assets	\$4,981,318
•••••	
Total Operating Revenue	\$9,937,070
Total Expenses	\$9,761,991

OPERATING EXPENSES

TOTAL \$9,761,991

FUNDRAISING \$830,152

MANAGEMENT &
GENERAL \$1,199,674

PROGRAM EXPENSES \$7,732,165

PROGRAM EXPENSES TOTAL \$7,732,165

FISCAL SPONSORSHIPS \$61,569

COLLECTIVE FORCE \$268.988

SENIORS & ADULTS WITH DISABILITIES \$1,535,563

HOUSING & SAFETY NET \$2,513,999

CHILDREN, YOUTH & FAMILY \$3,352,046

OUR COMMUNITY OF SUPPORT

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Deborah Banks and David Clark

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Eileen and Bruce Drake

Christine and David Dunn

Annie and Ken Edwards

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Renata and Randy Wilson

Kathy and John Zelko

COMMUNITY PARTNERSHIPS

Alpha Broadcasting

Cascade Management, Inc

Centennial School District

Chess for Success

HauteMealz

Home Forward

Human Solutions

In the Garden with Mike Darcy

KOIN Local 6 News

Metro

Multnomah County

The Neighborhood Partnership Fund

Oregon Department of Education

Oregon Department of Human Services

Oregon Food Bank

Oregon Partnership

Oregon University System

Portland Children's Levy

Portland Housing Bureau

Portland Nursery

Portland Public Schools

Portland State University

Ride Connection

US Department of Housing & Urban Development

Washington County Office of Community

Development

\$100.000+

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\$25,000 - \$49,999

The Collins Foundation

JPMorgan Chase

Oregon HEAT

\$10,000 - \$24,999

Bank of America

Children's Trust Fund of Oregon

Coverall of Oregon

J.E. Fehsenfeld Family Foundation

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Jubitz Family Foundation

The Lamb Foundation

The Oregon Community Foundation

PGE Foundation

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Schamp Family Fund of the OCF

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\$5,000 - \$9,999

Autzen Foundation

Charis Fund

City of Beaverton

Emerick Construction Company

Holzman Foundation

Hoover Family Foundation

Inte

The Lindgren Foundation

Nordstrom, Inc.

NW Natural Gas Company

Rotary Club of Portland

Starseed Foundation

U.S. Bancorp Foundation

Wieden + Kennedy

\$2,500 - \$4,999

John Bartholf

Bridger Elementary PTA

Capital Pacific Bank

Central Northeast Neighbors, Inc.

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GBD Architects

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Regional Arts and Culture Council

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Safeway Foundation

State Farm Mutual Automobile Insurance Company

Umpqua Bank

VendScreen

Verizon HopeLine

Windermere Foundation

\$1.000 - \$2.499

Anonymous

Ausplund Tooze Family Foundation

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The Boeing Company

Central Northeast Neighbors

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Michael and Patricia Whiteford

Renata and Randy Wilson

Kathy and John Zelko

\$999 - \$500

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OUR MISSION

To help people prosper through a community of support.

OUR WORK

Since 1966, Impact NW has grown to serve over 36,000 residents annually in Multnomah, Clark, Washington and Clackamas Counties and parts of Washington State, including children, families, seniors, and adults with disabilities. Impact NW implements innovative programs that respond to our community's specific needs, connecting our clients with tools and resources that empower them to break the intergenerational cycle of poverty and transition into financial independence.



REGIONAL SERVICE CENTERS

Brentwood-Darlington Community Center

7211 SE 62nd Avenue Portland, OR 97206 503-988-5961

Dancing Tree Family Center

10055 E. Burnside Street Portland, OR 97216 503-988-6000

SE Multicultural Service Center

4610 SE Belmont Portland, OR 97215 503-988-6300