



IMPACT REPORT

2019



IMPACT NW

PREVENTING

HOMELESSNESS

SINCE 1966

THANK YOU



ANDY NELSON
EXECUTIVE DIRECTOR



KENDRA JOHNSON
DEPUTY DIRECTOR

Dear Impact NW supporter,

Thanks to you, Impact NW is focused on our community's biggest challenge. Your financial support over the past year is fueling our efforts to prevent homelessness. You made it possible for us to help people and families overcome challenges and remain housed during times of crisis.

Preventing homelessness is our new mission. It's the common thread that runs through and connects all our amazing programs. This new focus positions us as a key advocate in our region's quest to solve the housing crisis. So far, the results have been amazing. We are keeping thousands of people a year housed. We are providing job training for youth. Meanwhile, donors like you are stepping up to support our mission. For instance, our Annual Luncheon this past winter was the most successful fundraising event in our organization's history.

We also have new leadership. We are excited to announce that after a decade of being with Impact NW, Kendra Johnson has taken on the role of our new Deputy Director. Kendra had served as Director of our Youth and Family Services Department. Together, we are united in our commitment to making Impact NW a force for stability and strength for the 25,000 people we serve and, by extension, all of us.

We hope you will enjoy this impact report and seeing how you made a difference this past year.

Thank you,

A handwritten signature in black ink that reads "Nelson".



BY THE NUMBERS:
OUR IMPACT
IN THE PAST YEAR



CHANGE

We are pleased to share some of the outcomes that help provide a picture of our work to prevent homelessness in the Portland area.



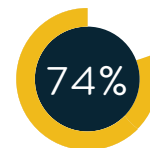
OF HOUSEHOLDS

reported that they have maintained permanent housing at six-month follow-up.

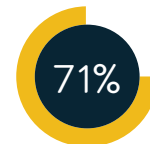
25,000 people engaged in services



of households reported increased life skills (e.g. household budgeting and saving skills, job training, and educational advancement)



of homeless clients gained permanent housing by program exit



of participating households gained employment or increased earning potential by program exit

HILARIA'S STORY:

Stable Housing to Strengthen Families

By the time Hilaria found Impact NW, she was a mom to 4 young children. She was struggling with debilitating depression and anxiety.

Working with Impact NW, Hilaria set goals, focusing on making her kids feel safe and loved. Impact NW's Advocate, Ayelet, supported her by visiting her at home to nurture the parent-child bond and ensure that the children stayed on-track developmentally. Hilaria and her children also participated in fun, interactive, and informative sessions. These classes promote strong bonds and resilience, leverage parent's inherent strength and expertise, and provide parents with valuable information on topics such as healthy child development and positive parenting skills. Hilaria and Ayelet also worked together to address other issues, as they arose. Through Impact NW's Energy Assistance program, Hilaria was able to receive assistance to pay down an outstanding bill and remain safely housed.

A year and half later, Hilaria and her children are stable and thriving. Moreover, Hilaria trusts herself to be the parent she always wanted to be.

Hilaria's story illustrates Impact NW's "housing first" model. Considered a best practice, the model is based on the belief that stable housing leads to a cascade of positive outcomes for individuals and families.



HILARIA AND HER DAUGHTER, ABRIL

"I have a lot of goals - and little by little, we're working to achieve them together," Hilaria says. "I've seen a lot of bad things in my life, but I've been able to learn from them and transform these experiences into positives."



GARY'S GIFT: Legacy Giving

After decades of engagement with Impact NW; witnessing the evolving needs of the community and the individuals impacted by life challenges, Gary Purpura wants to leave a lasting legacy.

"Impact NW is in my DNA." Gary was born and raised in Portland. He grew up in the neighborhood where Impact NW started over 50 years ago; in the SE Portland Buckman neighborhood. He attended Cleveland High School, studied at Willamette University, and graduated from Portland State University. As a Portlander, he loves the outdoors. He is an avid fly fisherman, long distance runner, and former winner of the Portland Marathon. Gary is a self-starter, and a dynamic community member - starting his own successful business, Liberty Capital Investment Corporation; helping people prepare for their future.

Gary's dedication to making a positive difference in people's lives inspired his first involvement with Impact NW. He started with Impact NW's "Diversion" program, which supported young people

involved in the criminal justice system. Gary participated in the Committee that helped these young adults become meaningfully connected to their community.

As an Impact NW Board Member from 1993-1999, he led the organization and continued to support it through generous donations. Gary even covered the entire cost for an Impact NW program participant to attend and graduate from Portland State University. The student followed in Gary's footsteps; becoming a successful accountant. Gary's gift of time and resources has made a lasting impact in the lives of individuals and the larger community.

"What excites me the most [about Impact NW] are the number of people that you serve. It's pervasive; it covers so much ground. Where other nonprofits are more specifics-driven — Impact NW covers so much more ground. That's exciting to me."

Gary is leaving a legacy gift in his will for Impact NW. In working with The Oregon Community Foundation, his planned gift is perpetual, whereby the earnings from OCF's investment of funds will be allocated on an annual basis; dedicated to families served by Impact NW, who are facing financial crisis.

We'd like to thank the Oregon Community Foundation for their help in arranging Gary's legacy gift. If you are interested in learning more about making a planned gift, please contact Ada Dortch at development@impactnw.org or 503-294-7416 for more information.



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