

## PRESS RELEASE

Contact: Jill Morrow

Marketing & Communications Manager

Phone: (503) 915-4820

E-Mail: <a href="mailto:jmorrow@impactnw.org">jmorrow@impactnw.org</a>
Website: <a href="http://www.impactnw.org">http://www.impactnw.org</a>

FOR IMMEDIATE RELEASE Portland, OR

Tuesday, January 20, 2015

## IMPACT NW WELCOMES JEFF COGEN AS MANAGING DIRECTOR OF IMPACT SOLUTIONS

Impact NW is pleased to announce that Jeff Cogen has been selected as Managing Director of Impact Solutions, a social enterprise which provides high quality, cost effective management, technology, fiscal and development services to mission-aligned non-profit organizations.

"Mr. Cogen's lifelong passion for social justice, understanding of sophisticated for-profit and non-profit business concepts, and enthusiasm for social ventures led him to rise well above the other candidates," said Susan I. Stoltenberg, Executive Director of Impact NW.

Impact Solutions was created by Impact NW in order to share the organization's high quality, sophisticated program and financial management infrastructure that developed during its rapid growth and funding diversification over the past 10 years. It provides a wide array of administrative and management services tailored to fit mission-aligned charitable organizations. In the past two years, Impact Solutions has improved service effectiveness, reduced administrative costs and managed fiscal and technology services for YWCA of Greater Portland, Catholic Charities of Oregon, Impact NW, Portland Metro Stem Project and the Black Fatherhood Project, among others.

"Jeff's years of experience in community organizing and local government as well as in the private sector provides an unusually apt skill set that will assist Impact NW and other nonprofits to develop and implement more sustainable, market-responsive business plans." said Stoltenberg, "His relationships with the local business sectors and other community based partners will allow us to strengthen collaborative partnerships and increase our impact in our rapidly changing communities."

## **About Impact NW**

Impact NW is a premier provider of educational and social services in the greater Portland metro area. The organization's mission is to help people prosper through a community of support. Since 1966, Impact NW has been a leader in providing individuals of all ages with the skills and resources necessary to achieve success and to advocate for themselves and their communities. Annually, over 36,000 low-income children, youth, families, seniors, and adults with disabilities participate in Impact NW's comprehensive programs. Learn more at <a href="https://www.lmpactNW.org">www.lmpactNW.org</a>.