



# IMPACT

# NW

*Since 1966*

INSPIRING HOPE. EMPOWERING INDEPENDENCE.



## 2013-2014

# ANNUAL REPORT

# A MESSAGE FROM SUSAN STOLTENBERG

IMPACT NW EXECUTIVE DIRECTOR



It's been another year of individual and collective success here at Impact NW. We celebrate the improving economy, job growth and the restored security provided to those dependent upon retirement earnings.

Behind every number or program title there are individual stories of courage, success and inspiration. Every day we are witness to the strength and resiliency of those we serve by watching them become empowered and make the changes they need to thrive and become independent.

Some highlights include:

- **Expanded to 4 SHINE Community Schools in Beaverton School District** now serving students and their families at Barnes, Beaver Acres, Kinnaman and William Walker with a range of services proven to improve student attendance, motivation and engagement in school as well as their academic performance. **And Impact NW added a SUN Community School at Centennial High School**, bringing our total number of full service community schools to 15 in the metro region.
- **Expansion of our Pathways to Manufacturing program** providing career pathways to local manufacturers in local high schools. Leveraging the deep investment of Daimler Trucks North America and Vigor Industrial to obtain public funding, students in Centennial and Portland Public School Districts received classroom training and experience as well as paid internships in a wide variety of jobs in Multnomah County.
- **Increased access to health care and the social determinants that empower healthier lives** through both the Affordable Care Act and new navigation programs at Impact. We helped hundreds of people navigate challenging medical, mental health and insurance systems while assisting them with other challenges to health care access. Challenges like disabilities, transportation, housing, utilities, literacy and income sufficient to provide for their basic needs.



A MESSAGE FROM EXECUTIVE DIRECTOR, SUSAN STOLTENBERG

# THE YEAR IN REVIEW

- **Expansion of housing and support services to homeless veterans** in Clark County, Washington; Washington, Clackamas and Multnomah Counties in Oregon.

- **Implementation of Impact NW's Collective Force®** software in both the YWCA of Greater Portland and Impact NW. Three years in development, Impact NW's Collective Force® is designed to constantly evaluate the effectiveness of various interventions in improving the prosperity of those served: across multiple programs, funding streams, years and households. It has breathtaking potential in moving social services closer to a Pay for Success model.

- **Implementation of a Shared Management Services model with the YWCA.** Beginning in January 2014, Impact NW took over all management systems of the YWCA. By sharing infrastructure, the YWCA reduced its overhead from 70% to 24% at a savings annually of \$150,000 in less than six months and Impact NW realized additional revenue of \$75,000 during the same time period. More importantly, YWCA of Greater Portland now has systems in place to evaluate and improve program efficacy. You will be hearing more about this model of shared management services in years to come.

These stories would never have been told were it not for the generosity of all of our community partners: individuals, corporations, foundations, government, faith communities, schools and service organizations. I hope you will take a moment to allow your heart and soul to be warmed by the lives you've made richer, the promising futures you've made possible and the knowledge that you are part of a community of support that is Impact NW.

Sincerely,



Executive Director

15

Full service school sites are now offered with SUN and SHINE.

3

Years to develop Impact NW's Collective Force® software.

\$150k

YWCA savings in 6 months of sharing infrastructure with Impact NW.

\$75k

Revenue earned by sharing infrastructure with YWCA.

46%

Reduction in YWCA overhead by sharing infrastructure with Impact NW.



YEAR IN REVIEW

# EARLY CHILDHOOD & FAMILY SERVICES

SERVING PARENTS AND THEIR NEWBORN CHILDREN THROUGH AGE 5



Impact NW's programs use home visits, parent-child playgroups, early intervention services and partnerships with other community organizations to help families interrupt generational poverty and ensure children ages newborn to five are warmly nurtured in homes free of abuse and neglect, are progressing physically and developmentally, and arrive at kindergarten ready to succeed in school and life.

Each year over 1,100 individuals, including 550 children, blossom with the supportive Early Childhood services of Impact NW.

# 1,123

children and parents are stronger, safer and more stable

# 100%

of the parents participating report that they feel more confident in their parenting skills

# 97%

of the children participating in this program are now on track in their motor, communication and social/emotional skills



EARLY CHILDHOOD & FAMILY SERVICES



# YOUTH & FAMILY SERVICES

SCHOOL AND COMMUNITY-BASED EDUCATIONAL, PRE-EMPLOYMENT,  
AND LIFE SKILL SUPPORT TO YOUTH AGES 5-21

# 5,593

youth received help to  
keep them on track to  
succeed in school  
and life



# 96%

of the youth in services  
for educational success  
made progress in  
school attendance and  
academic performance

Impact NW helps students remain in school and graduate on time by providing positive adult role models and after school activities that engage students, family members, and community members.

# 81%

of the youth  
participating in the  
Independent Living Program  
are employed and/or  
obtained stable housing

We believe every student deserves access to the tools and resources necessary to grow into productive, independent adults regardless of their family's income or challenges.

Each year over 5,000 children receive the support they need to succeed in school and life.



YOUTH & FAMILY SERVICES

# SENIORS & ADULTS WITH DISABILITIES

PROMOTING INDEPENDENCE, DIGNITY AND QUALITY OF LIFE BY HELPING SENIORS AND ADULTS WITH DISABILITIES REMAIN AND THRIVE IN THEIR OWN HOMES



Impact NW gives clients the tools and support they need to be healthy, happy, active, and to remain safely at home and in our communities.

We take a holistic view of healthy aging, addressing each client's physical, mental and emotional well-being.

We are committed to helping our region's most vulnerable seniors and adults with disabilities access resources that enable them to remain successfully in their homes, while still being able to participate in our community

**1,530**

elders received support they need to stay safe and remain healthy and active

**31,158**

rides to medical appointments, errands and social outings were provided

**98%**

of the seniors exiting our program remained independent in their own homes



# HOUSING & SAFETY NET SERVICES

STABILIZING AND SUSTAINING SERVICES TO HELP FAMILIES AND INDIVIDUALS  
ACHIEVE AND MAINTAIN LONG-LASTING SELF-SUFFICIENCY

## 14,048

individuals received  
services to ensure their  
independence and  
increase their prosperity

## 95%

of the families served  
secured permanent  
housing and have  
remained there

## 89%

of the individuals served  
have increased their  
income potential



Impact NW provides a safety net for families in crisis with services that connect them to housing and energy assistance while supporting them as they move toward independence.

Impact NW's programs take a comprehensive view of poverty. We know that unless a family has their basic needs met, securing employment and permanent housing can be a daunting prospect.

That's why we work with each family to develop individualized action plans providing the tools they need to secure a brighter future for themselves and their children.



HOUSING & SAFETY NET SERVICES



# DONOR HIGHLIGHTS

THE POWER OF ONE CAN IMPACT THOUSANDS



The Impact NW Power of One Luncheon celebrates the work made possible by generous individuals, businesses and organizations that have supported us over the past year, while also engaging new community partnerships.

**Al Schmitt, a member of Holy Trinity Catholic Church for 34 years,** left his high-tech job in 2009 after three decades in the field. Just as he was being offered a new lucrative position, he chose instead to apply his systems analysis expertise to do something with a long lasting impact and became Community Outreach Director for the Holy Trinity Food Closet.

Al has grown the Holy Trinity Food Closet to be the busiest emergency food distribution site in Washington County. Each week, about 100 hungry children and their families are served at the pantry by Al and his crew of nearly 50 volunteers.

Then, when Al learned that over one-third of the students at Barnes Elementary, right across the street from Holy Trinity, were going home hungry on the weekend, he decided to expand the food pantry program to the church's neighbors. Working with the Impact NW SHINE Program at Barnes and Beaver Acres Elementary schools, this food pantry program provides 90 backpacks full of nutritious food to students experiencing hunger each week - and it's still growing!

**Hoffman Construction Company, Mr. Dave Garske and The Yoshida Group and Mr. Junki Yoshida** were honored for their contributions to Impact NW's Communities for Safe Kids program.

For nearly 20 years, Hoffman Construction Company and The Yoshida Group have been the backbone of the community festival, Yoshida's Sand in the City. This event involves 140 tons of sand and hundreds of volunteers. It transforms Portland's Pioneer Courthouse Square into a giant sandbox where corporate teams compete to build the best sand sculpture.



The purpose of Yoshida's Sand in the City is to raise money and awareness for non-profit organizations that support and nurture children in our community. Many years of volunteer service and many millions of dollars raised by Mr. Yoshida, Mr. Garske, Hoffman Construction Company and The Yoshida Group, have made a significant impact in our community. For years Impact NW has been a beneficiary of funds raised at Yoshida's Sand in the City, and we couldn't be more grateful to Hoffman Construction Company and The Yoshida Group.



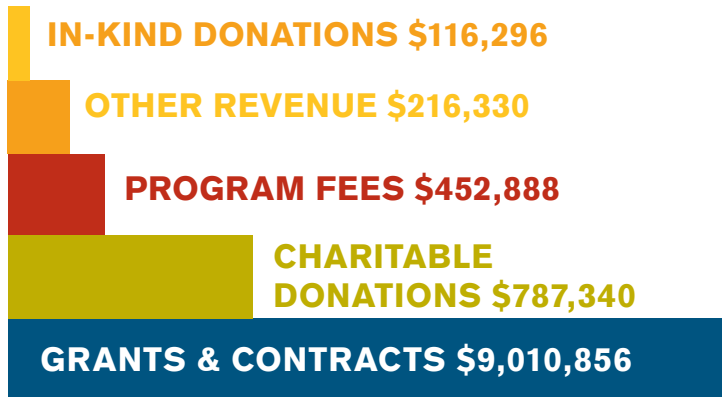
DONOR HIGHLIGHTS



# 2013 - 2014 FISCAL YEAR

## OPERATING REVENUE

TOTAL \$11,369,178



## BALANCE SHEET

|                                  |                     |
|----------------------------------|---------------------|
| Total Assets                     | \$5,612,481         |
| Total Liabilities                | \$2,556,501         |
| <b>NET ASSETS</b>                |                     |
| Unrestricted                     | \$2,495,837         |
| Temporarily Restricted           | \$539,598           |
| Permanently Restricted           | \$20,545            |
| Total Net Assets                 | \$3,055,980         |
| Total Liabilities and Net Assets | \$5,612,481         |
| .....                            |                     |
| <b>Total Operating Revenue</b>   | <b>\$11,256,410</b> |
| <b>Total Expenses</b>            | <b>\$11,440,051</b> |

## OPERATING EXPENSES

TOTAL \$11,440,051



## PROGRAM EXPENSES

TOTAL \$7,591,710



## **COMMUNITY PARTNERSHIPS \$10,000 - \$24,999**

Alpha Broadcasting  
Cascade Management, Inc  
Centennial School District  
Chess for Success  
HauteMealz  
Home Forward  
Human Solutions  
In the Garden with Mike Darcy  
KOIN Local 6 News  
Metro  
Multnomah County  
The Neighborhood Partnership Fund  
Oregon Department of Education  
Oregon Department of Human Services  
Oregon Food Bank  
Oregon Partnership  
Oregon University System  
Portland Children's Levy  
Portland Housing Bureau  
Portland Nursery  
Portland Public Schools  
Portland State University  
Ride Connection  
US Department of Housing & Urban  
Development  
Washington County Office of Community  
Development

## **\$100,000+**

Daimler Trucks North America  
Meyer Memorial Trust  
Microsoft - Pioneer Place

## **\$50,000 - \$99,999**

Anonymous  
Intel Foundation  
Vigor Industrial LLC

## **\$25,000 - \$49,999**

### **Coverall of Oregon**

J.E. Fehsenfeld Family Foundation  
JP Morgan Chase  
PGE Foundation  
Safeco Insurance Foundation  
Yoshida's Sand in the City

Advantis Credit Union  
Children's Trust Fund of Oregon  
Christine and David L. Vernier Fund of the  
OCF  
City of Beaverton  
Genentech, Inc.  
Gray Family Foundation  
Harvest Foundation  
Henry Lea Hillman Jr. Foundation, Inc.  
Florence A. Mickelson  
PCC Structural  
David J. Pollock  
Schamp Family Fund of the OCF  
Tri-Met  
United Way of the Columbia-Willamette  
Joseph E. Weston Public Foundation  
Wheeler Foundation

## **\$5,000 - \$9,999**

Charis Fund  
East Portland Action Plan  
Employees Community Fund of Boeing  
Portland  
GBD Architects  
Hampton Family Foundation of the OCF  
Intel  
The Jackson Foundation  
Juan Young Trust  
Jubitz Family Foundation  
Nike Employee Grant Fund of the OCF  
Nordstrom  
NW Natural Gas Company  
Oregon Coalition Against Domestic and  
Sexual Violence  
Philadelphia Insurance Companies  
The Reser Family Foundation  
Shirley Rogers  
Jerry Rosette  
Solidago Foundation  
Jerry and Judy Spigal  
U.S. Bancorp Foundation  
Umpqua Bank - SW Columbia  
Vital Life, A Marquis and Consonus  
Foundation  
Wessinger Foundation

## **\$2,500 - \$4,999**

Anonymous  
John Bartholf  
Elizabeth and Michael Brennan  
Phil Dollar  
Door of Hope Church  
Eileen and Bruce Drake  
Annie and Ken Edwards  
Edwards Lienhart Family Foundation  
Jason Gates  
HomeStreet Bank  
Geraldine Kawabata  
METRO  
Multnomah Bar Association  
OnPoint Community Credit Union  
Oregon Health & Science University  
PECO Manufacturing  
Portland Timbers Community Fund  
Providence Health & Services  
Regional Arts and Culture Council  
Rose E. Tucker Charitable Trust  
Safe Kids Worldwide  
Paul Sari  
Alan Schamp  
Shirley Schamp  
Harold & Arlene Schnitzer CARE  
Foundation  
Susan Stoltenberg  
Target Corporation  
David and Christine Vernier  
Windermere Foundation

## **\$1,000 - \$2,499**

Advanced Gastroenterology  
Beaverton Foursquare Church  
Brent Behboodi and Mamak Tabrizian  
Black United Fund of Oregon  
The Boeing Company  
BRIDGE Housing Corporation  
Bruce Brown  
City of Hillsboro  
Compass Oncology - Mgmt. Co.  
Robert Countryman  
Kirsten Day and Richard Deats  
Deacon Charitable Foundation



Paul Dockter and Pamela Kelley-  
Dockter  
Richard and Patti Falaschetti  
FEI Company  
James Flynn  
The French American School  
Galli Transport  
Ray Galli  
Robert D. Geddes  
Tanya and Doug Harding  
Heffernan Group  
Gerry Hein  
Barry and Marilyn Hendrix  
Hoffman Construction Company  
Iberdrola Renewables, Inc.  
International Union of Operating  
Engineers - Local 701  
H.W. Irwin and D.C.H. Irwin  
Foundation  
Kaiser Permanente  
Klarquist Sparkman, LLP  
Tom Koehler and Kari Easton  
Legacy Health System  
Jerilyn Marler and Dan Davis  
Robert Matheson, MD  
Robert and Maria McCarthy  
Multnomah County  
Nike, Inc.  
Andrew and Emily Nilsen  
Peter and Cassie Northrup  
The Oregon Community Foundation  
Oregon Medical Evaluations, Inc  
Oregon State Bar, Estate Planning  
Section  
Perkins & Company, PC  
Robert O. Bethge Charitable Fund  
Salem Gastroenterology Consultants,  
PC  
Kim Sisul  
Sloan Boutique, Inc.  
David Specht  
Speed's Supertow  
Jim Stocks  
Paul and Colleen Stoltenberg  
Kathy Swift  
Jeffery Thede

Lester Thompson  
Ken and Marta Thrasher  
Tim & Mary Boyle Charitable Trust  
Toyota  
Tripwire Fund of the Oregon  
Community Foundation  
Valley Community Presbyterian  
Church  
Weiss Fund of The Oregon  
Community Foundation  
Renata and Randy Wilson  
Kathy and John Zelko

### **\$500 - \$999**

Roy and Kay Abramowitz  
Diane and Richard Alexander  
Kyle Andersen  
Hadi Asgharzadeh  
Atlas Financial Services  
Bank of America Charitable  
Foundation  
Kara Berglund  
Leslie Bevan  
Sharron L. Brainard  
Reza Bulorchi  
Liz Burns  
Gene Callan  
John and Mary Calvin  
Capital Pacific Bank  
Kristin Carveth  
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Allyson May  
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Steve Micek  
Greg and Becky Moore  
Greg and Becky Mowe  
David and Marni Nabors  
Oregon Brand Management  
Alida Rol and Tom Harburg  
Rotary Club of North Clackamas  
Sunrise  
Helena Silberstein  
Keith Skille  
Mary Beth and Jeff Spanks  
Sussman Shank LLP  
Maren Symonds  
Suzanne Washington and Consuelo  
Saragoza  
Michael and Patricia Whiteford  
Miles and Carolyn Woofter

### **\$250 - \$499**

Jill Abere  
Hamid Afghan  
Rick and Liz Allen  
Deanna Allred  
David Altman  
Rambha and Abhinesh Anand  
Kyle Andersen  
Lynn and Dave Anderson  
Martha Beaves and Steven Petersen  
James Beyl  
Blue Bird Transfer  
Elizabeth Bowman  
Jennifer and Jesse Brandenburg  
Lee and Daniel Brixius  
Cambia Health Foundation  
Kathleen and Mark Cannon  
Cascadia Disability Law, LLC  
Christi Cawood  
Chubb



**\$250 - \$499 (continued)**

Craig Davis  
Rebecca DeCesaro  
Jill Denney  
Jon Denney and Carol Finney  
Christine and Harry Dickson  
Amy Dielschneider  
Ralph Dilorio  
Deb and Dave Dimoff  
Heidi and Jonathan Douglas  
Casey Downer  
Charles and Frances Emerick  
Jesse Emory  
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Julie Fleming  
Larry and Judy Fox  
Marti Frank and Lev Tyspin  
Kelly and Cory Gill  
Ralph and Cynthia Gilliam  
Jon R. Grasle  
Skip Greene  
John Grout and Kelsey Green Grout  
The Guardian Life Insurance Company  
Pallavi and Nitin Gupta  
Kim Hale  
Janet Hamilton  
Harriet and Fred Hegge  
Anne and Fred Hoen  
Patricia Hogan and Bud Donald  
Jared and Julie Holum  
Holy Cross Lutheran Women's  
Missionary League  
Home Forward  
Ron Huld  
Brent and Pamela James  
Malathi and Hari Karpay  
Candace Karu  
Kelly Elementary PTA  
Molly Kim  
Suhail Khan  
Ellen and Brian Klem  
Damien T. Koehler  
Kurt and Mary Koehler  
Matthew Koehler  
Julie Kuenzi  
Esther Lewis  
Darien Loiselle

Marilyn McFarlane and John Parkhurst  
Martha McKinnon  
Diane S. Meisenhelter  
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Morgan Family Foundation  
Reine Morris  
Dan Morrow  
Jocelyn and Christopher Mozak  
Mt. Scott Park Presbyterian Church  
Robert and Gail Mueller  
Susan Myers  
Carlie Nielsen  
Linda Nilsen-Solares and Edgar Solares  
Northrup Corporation  
Craig S. Norman  
Darcy Norville  
Mickey Oakley  
Oregon Health Authority  
Jennifer Owens  
Don and Candy Payne  
Pearl Chiropractic  
Mary Anne Peterson  
PGE  
Kent Pottebaum  
Gene Pruszewski  
Natalie Pukatch  
David and Angelehea Quinn  
Megan and Carlos Regnier  
Krishna Kumar Regupathy  
Barbara Robertson  
Karen D. Rumble  
Steven Rupert  
Russian Immersion PTA  
Tom Ryan  
Floyd and Kristina Schafer  
Natalie and Douglas Shotwell  
Steve and Bridget Slotemaker  
Carl Snook  
Les and Martha Soltesz  
Alan Sprott  
Jay and Erin Stammer  
The Station Pub  
Beeman C. Strong  
Suzanne Sullivan and Frederic Johnson  
Valerie Sullivan  
Trupp HR  
Arolyn Tuquero  
Kathy Turner and Reed Hodgdon  
Waggener Edstrom

Mabsie and Steve Walters  
Julia Wentworth and Scott Gunderson  
Paul and Jenell Werder  
Traci and John Wheeler

COMMUNITY  
OF SUPPORT



**COMMUNITY OF SUPPORT**





# IMPACT NW

Since 1966

**Inspiring Hope.  
Empowering Independence.**

[www.impactnw.org](http://www.impactnw.org)

[info@impactnw.org](mailto:info@impactnw.org)

503-294-7452



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## OUR MISSION

To help people prosper through a community of support.

## OUR WORK

Since 1966, Impact NW has grown to serve over 36,000 residents annually in Multnomah, Clark, Washington and Clackamas Counties, including children, families, seniors, and adults with disabilities. Impact NW implements innovative programs that respond to our community's specific needs, connecting our clients with tools and resources that empower them to break the intergenerational cycle of poverty and transition into financial independence.



## REGIONAL SERVICE CENTERS

### Brentwood-Darlington Community Center

7211 SE 62nd Avenue  
Portland, OR 97206  
503-988-5961

### Dancing Tree Family Center

10055 E. Burnside Street  
Portland, OR 97216  
503-988-6000

### SE Multicultural Service Center

4610 SE Belmont  
Portland, OR 97215  
503-988-6300